

**ALL WOMENS WELFARE ASSOCIATION Ltd
AWWA Ltd
– SUBSIDIARY –
of
AFRICAN WOMENS WELFARE ASSOCIATION CHARITY No1002008**

**BUSINESS DEVELOPMENT REPORT
JULY/AUGUST 2007**

AWWA Ltd

- COMPANY BACKGROUND
- AWWA Ltd A SUBSIDIARY OF A REGISTERED UK CHARITY AWWA, EXISTS TO ADDRESS WELFARE ISSUES DIRECTLY AFFECTING VULNERABLE WOMEN FROM ALL COMMUNITIES OF NORTH LONDON. AWWA HAS A TRACK RECORD OF PROVIDING SPECIFIC SUPPORT SERVICES TO WOMEN AND THEIR FAMILIES FROM THE ARRAY OF AFRICAN COMMUNITIES IN LONDON. AWWA SERVICES ARE DELIVERED IN AN AREA COVERING A GEOGRAPHICAL ARC OF NORTH LONDON BOROUGHES FROM HARROW IN WEST LONDON TO WALTHAM FOREST IN EAST LONDON.
- AWWA ORGANISATION OBJECTIVES INCLUDE
PROVISION TO ADVANCE EDUCATION & TRAINING AMONGST PROJECT BENEFICIARIES AND THEIR FAMILIES
PROVISION ESOL/BASIC SKILLS CONFIDENTIAL PERSONAL SUPPORT ADVICE & GUIDANCE, COUNSELLING & THERAPY
PROVISION OF COMMUNITY INVOLVEMENT & LOCAL CONSULTATION PROJECTS/ HEALTH PROMOTION CAMPAIGNS/

AWWA Ltd

- SITUATION ANALYSIS
- THE CHARITY PARENT COMPANY HAS LONG TRACK RECORD OF SUPPORTING INDIVIDUAL VULNERABLE ISLOATED AFRICAN WOMEN AND THEIR FAMILIES IN LONDON. THE AWWA LIMITED COMPANY HAS BEEN LAUNCHED TO CROSS FUND LAUDABLE CHARITABLE PURPOSES. THE COMPANY HAS SHORT TERM UNASSURED TENANCY OF MODEST SIZE OFFICE PREMISES AT THE NORTH MALL EDMONTON GREEN SHOPPING AREA WHICH A CENTRAL LOCATION FOR THE NORTH EAST ENFIELD AREAS OF EDMONTON PONDER'S END AND ANGEL THE OFFICE IS ALSO WELL SERVED BY RAIL ROAD AND BUS LINKS.
- OFFICE AND TRAINING & COUNSELLING FACILITIES INCLUDE 5 PERSON TRAINING AREA/ SEMINAR ROOM – 2 x INDIVIDUAL COUNSELLING ROOMS – 1x AWWA HEAD OFFICE

AWWA Ltd

- **FUNDERS – NETWORK CONTACTS - CLIENT BODIES**
- LOCAL NETWORK FUND
- LONDON COUNCILS
- THE HOME OFFICE
- AWARDS FOR ALL -NATIONAL LOTTERY
- ENFIELD POLICE (ASSYLUM SEEKERS/REFUGEES REFERRALS)
- ENFIELD YOUTH OFFENDING TEAM
- ENFIELD NHS- CHASE FARM HOSPITAL–ASSYLUM SEEKERS AND REFUGEES
SUPPORTTHE WHITTINGTON HOSPITAL–ASSYLUM SEEKERS AND REFUGEES SUPPORT

AWWA Ltd

- **AWWA SERVICE DELIVERY AREAS**
- **CURRENT-** COUNSELLING & THERAPY PROJECT –DOMESTIC VIOLENCE PROJECT- YOUNG PEOPLES PROJECT-TRAINING AND EMPOWERMENT PROJECT-COMMUNITY CONSULATION AND HEALTH PROMOTION PROJECT- PERSONAL RELATIONSHIPS MEDIATION PROJECT-TRANSLATION AND INTERPRETATION SERVICES (PRIMARILY AFRICAN REFUGEE COMMUNITY LANGUAGES) - COMMUNITY INFORMATION RESEARCH
- **FUTURE-**HIRE OF AWWA LTD NORTH LONDON TRAINING AND COUNSELLING FACILITY- DELIVERY OF ACCREDITED ESOL/ BASIC SKILLS TRAINING- SUB-CONTRACTOR DELIVERY OF ESOL/BASIC SKILLS TRAINING-SMALL AREA COMMUNITY INFORMATION AND RESEARCH STUDIES

AWWA Ltd

- AWWA Ltd

RECOMMENDED SHORT – MEDIUM TERM

DEVELOPMENT OBJECTIVES

& REQUIRED EXECUTIVE - MANAGEMENT ACTIONS

- COMPLETE COMPANY CORPORATE DOCUMENTATION TO INCLUDE AWWA BUSINESS PLAN – AUGMENTED BY AWWA COMPANY MANAGEMENT FILE TO BE COMPOSED OF THE FOLLOWING AREAS OF APPROVED AND ‘SIGNED OFF’ COMPANY POLICY AND POSITION STATEMENTS – HEALTH AND SAFETY- ENVIRONMENT – STAFF & PERSONNEL –DIRECTORS PROBITY-MANAGEMENT STRUCTURE CHART-EQUAL OPPORTUNITY/DIVERSITY & INCLUSION – DATA PROTECTION – QUALITY MANAGEMENT SYSTEMS – PROJECT OPERATIONS AND MANagementsYSTEMS - PROEJCT EVALUATION /REVIEW & MONITORING – INDEPENDENT PROJECT MANAGEMENT & MONITORING GROUP.

AWWA Ltd

- AWWA Ltd

RECOMMENDED LONG TERM DEVELOPMENT OBJECTIVES

& REQUIRED EXECUTIVE - MANAGEMENT ACTIONS

- ENSURE COMPLETION OF COMPLIANCE AND ACCREDITATION PROCEDURE TO EFFECT ACHIEVEMENT OF RELEVANT PROFESSIONAL RECOGNITIONS – EG – BS EN ISO9001 QUALITY MANAGEMENT- IIP- QCA- CUSTOMER FIRST – GREEN MARK
- ESTABLISH AWWA ROSTER OF QUALIFIED AND CRB APPROVED ESOL & BASIC SKILLS TUTORS
- ENSURE ONLINE PROMOTION OF AWWA PROFESSIONAL SERVICES ON UPGRADED AWWA WEBSITE WHICH IS TO INCLUDE ON LINE CAPACITY TO BOOK THE AWWA NORTH LONDON TRAINING CENTRE
- ESTABLISH STANDING INDEPENDENT AWWA PROJECT CONTRACTS MONITORING GROUP (THIS INITIATIVE PROVIDES PROOF POSITIVE TO CLIENTS & FUNDERS OF TRANSPARENCY /GOOD GOVERNANCE & PROBITY)